



# Will Carling OBE

Former Captain of England's International Rugby Union



## CSA CELEBRITY SPEAKERS

Will Carling was England's youngest, longest-serving and most successful skipper ever taking on the position at the age of 22. He captained England for 59 Tests, winning 44 of them. His leadership qualities ensured England dominated the Five Nations in the first-half of the 1990s completing Grand Slams plus a further Championship in 1996.

**One of the UK's premier motivational speaker**

### In detail

His business career has been as impressive as his playing successes. From Sedbergh School and Durham University he was commissioned as Lieutenant in the Royal Regiment of Wales before moving onto a marketing post with Mobil Oil in 1988. He now runs his own corporate hospitality company, Will Carling Management, and "The Pack" - the ultimate corporate cycling club.'

### What he offers you

As one of England's most successful ever rugby captains Will knows exactly what it takes to get the best out of a team. He explains the importance of strong leadership and shows companies and organisations how to succeed through training, teamwork and motivation.

### How he presents

An entertaining and practised speaker, Will's presentations are packed with great ideas aimed at motivating and achieving peak performance.

### Topics

Leadership From the Front Line  
Creating High Performance Teams  
Entertaining Anecdotal After Dinner Stories

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

**1999**

Autobiography

**1996**

Way to Win - Strategies for Business and Sport