



# Subir Chowdhury

Thought Leader, Management Consultant, Author



## CSA CELEBRITY SPEAKERS

Subir Chowdhury has been a thought leader in quality management strategy and methodology for more than 20 years. Currently Chairman and CEO of ASI Consulting Group, he leads Six Sigma and Quality Leadership implementation, and consulting and training efforts. Subir is the author of 13 books, including the international bestseller 'The Power of Six Sigma' which has sold more than a million copies worldwide and been translated into more than 20 languages.

"40th Most Influential Management Thinker in the World" Thinkers50

### In detail

Subir has worked with many organisations across diverse industries. Under his leadership, ASI Consulting Group has helped hundreds of clients save billions of dollars in recovered productivity and increased revenues. In 2014, the University of Berkeley established the Subir & Malini Chowdhury Center for Bangladesh Studies. The Subir & Malini Chowdhury Foundation focuses on the education of those less fortunate in the world. The foundation helped found the Global Quality Awareness campaign, a worldwide initiative to raise awareness of quality in all areas of life.

### What he offers you

Acknowledged as a thought leader, Subir Chowdhury demonstrates to business leaders a new way of thinking in management. He offers a veritable wealth of proven strategies guaranteed to enhance business models.

### How he presents

Subir Chowdhury's presentations are inspiring and highly thought provoking. He explains powerful concepts of modern management in a simple and entertaining way.

### Topics

Leadership  
Customer Management  
Entrepreneurship  
Organisational Behaviour  
Networking  
People Management  
Strategy  
Collaboration

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2011

The Power of LEO

#### 2005

The Ice Cream Maker

#### 2002

Design for Six Sigma

#### 2001

The Power of Six Sigma