



# Scott Steinberg

Top Technology Futurist, Trends Expert, CNBC's Change and Innovation Expert



## CSA CELEBRITY SPEAKERS

Scott Steinberg is a global expert on leadership, change and innovation. A business consultant and thought leader for 1500+ leading brands from IBM, PwC and Ford to MTV, The PGA, and Intel, he's the bestselling author of 25 books, including Think Like a Futurist and Make Change Work for You.

**Hailed as the "Master of Innovation" by Fortune magazine, and World's Leading Business Strategist**

### In detail

Scott is one of the world's 150 most influential keynote speakers, today's #1 generations expert and technology expert (per Google) as seen in 700 outlets from CNN to The Today Show. PBS explains he's helped create hit products found in 500 million homes. Mid-pandemic, Scott was named to Consulting magazine's Top 25 Consultants list for Excellence in Leadership as one of the field's most influential voices, and his ability to help innovate/adapt. A strategic adviser to CEOs and four-star generals, and the head of BIZDEV: The Intl. Assoc. for Business Development and management consulting and market research firm FutureProof Strategies, organisations including IBM, PwC + the Dept of Defence often seek his insight.

### What he offers you

Scott shows business leaders how to find calm in chaos. His motivational speeches, leadership seminars and training workshops provide actionable content as to how to accelerate change and achieve consistent growth. These are invaluable for demonstrating how to become more successful and effective in your life and business.

### How he presents

Scott is a tremendously entertaining speaker who provides detailed, insightful presentations. An experienced moderator and host, he has a gift for making complex ideas easily understood, his strategic thinking is second to none and he has an ability to recognise and communicate patterns that are driving the market.

### Topics

- Leading Through Disruption
- What's the Future of Work?
- Think Like A Futurist
- Simple Change, Big Impact
- Customer Experience is Everything
- Leading with Innovation
- Defending Against Disruption

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2020

Think Like a Futurist

Fast Forward

#### 2018

The Business Etiquette Bible: Modern and High-Tech Rules, Tips

#### 2016

Millennial Marketing

#### 2015

Make Change Work for You

#### 2013

Becoming Essential

#### 2012

The Crowdfunding Bible

### Credentials

Named World's Leading Business Strategist by the Intl. Association for Scholastic Excellence

Head of BIZDEV: The Intl. Association for Business Development and Strategic Partnerships