



# Sally Magnusson

Renowned Author and TV Presenter



## CSA CELEBRITY SPEAKERS

Sally Magnusson is an award-winning journalist, broadcaster and writer, who as well as Songs of Praise has presented a range of programmes for the BBC, including news, current affairs and politics. She currently is the presenter of Reporting Scotland.

"The face of BBC Scotland News"

### In detail

Sally's reporting acumen and dedication to storytelling earned her a place among the country's foremost journalists. Beyond her contributions to journalism, she is renowned for her work in raising awareness about dementia. Inspired by her mother's battle with the disease, Sally authored the critically acclaimed book "Where Memories Go: Why Dementia Changes Everything." She was appointed Member of the Order of the British Empire (MBE) in the 2023 Birthday Honours for services to people with dementia and their carers. She has won two Royal Television Society awards and a Scottish BAFTA, and in 2007 the Institute of Contemporary Scotland awarded her a place in the Scottish Academy of Merit for services to the media.

### What she offers you

Sally offers audiences a unique blend of journalism expertise, heartfelt advocacy, and a profound commitment to addressing critical societal issues. Her talks inspire empathy, encourage thoughtful reflection, and empower individuals and communities to create positive change.

### How she presents

She possesses a unique ability to connect with audiences on both an intellectual and emotional level. Her talks are often deeply personal, drawing from her experiences as a journalist, author, and advocate for dementia awareness.

### Topics

Host and Awards  
After Dinner  
Dementia Awareness and Care  
Journalism and Storytelling  
The Power of Resilience

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Publications

#### 2023

Music in the Dark

#### 2020

The Ninth Child

#### 2018

The Sealwoman's Gift

#### 2014

Where Memories Go

#### 2010

Life of Pee: The Story of How Urine Got Everywhere