



# Robin Sieger

World Class Motivational Speaker, Performance Expert and Coach



## CSA CELEBRITY SPEAKERS

Robin Sieger is a successful businessman, bestselling author, and broadcaster. Robin, the former head of the BBC Entertainment, is a leading success strategist and developed a reputation within media and circles as a peak performance 'guru'.

**And believe. Because when you believe you can, you will. Robin Siega**

### In detail

Robin set up his company, with the sole aim of inspiring people to develop themselves and reach their full potential. He firmly believes that organisational culture is a reflection of what people believe about themselves and the company they work for. He has become the first choice speaker at major conferences for some of the world's most successful companies, including Microsoft, IBM, Coca Cola, Nokia, GM and HSBC.

### What he offers you

Robin works to push the boundaries of self-belief, and he challenges audiences to 'dream big' and not be limited by fear and a natural resistance to change. He is passionate about enabling people to create success by connecting to their personal and professional purpose in their lives. His work is the result of years of dedicated study and an unquenchable thirst for understanding why some people and organisations are successful and others not.

### How he presents

Robin Sieger knows how to keep an audience on the edge of their seats by using humour and an unmatched story-telling-tempo that leaves audiences feeling courageous and euphoric about winning. His talks are frank, funny, emotive and intellectually challenging.

### Topics

- The Key Drivers Effecting Change in Today's Market Place
- Creativity and Innovation
- Managing Change
- Peak Performance
- Creating a Success Culture

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

#### 2013

Silent Mind Putting

#### 2012

Golf's Moment of Truth

#### 2010

Silent Mind Golf

#### 2006

42 Days to Wealth, Health and Happiness

#### 2003

You Can Change Your Life Any Time You Want

#### 2001

Passport to Success

#### 1999

Natural Born Winners



Robin ticked every box on motivation, excellent service and self belief. He was very professional and approachable - Global Restaurant Chain

