



# Robert Tomasko

Best Selling Author and Expert on Management for Growth



## CSA CELEBRITY SPEAKERS

Robert Tomasko is a best selling author, expert on management for growth and frequent speaker at management conferences throughout the world. He lectures about the challenges of continued growth, rather than a seemingly endless series of cycles of cost cutting and restructuring. He shows alternative strategies for business growth and outlines how individuals and organisations can benefit from this approach. He is currently professorial lecturer of international affairs at American University in Washington DC.

**"Organizational structural dynamics is one of the high arts of management and Bob Tomasko is today's high priest of the art."**  
Ralston Purina

### In detail

He holds a masters degree from Harvard Graduate School of Education where he studied organizational behaviour, and a bachelor of science from Case Institute of Technology. Robert's experience as a management lecturer has included 15 years with Arthur D. Little, Inc. and a partnership at another major international consulting firm. He has advised commercial clients as diverse as Coca-Cola, Toyota, Exxon and Marriott. A frequent contributor to business and general news magazines his articles have appeared in Newsweek, The New York Times and The Wall Street Journal.

### What he offers you

Robert helps companies structure themselves in ways that make the best use of the talents of the people who work within them. He also helps match this structure with the requirements of the strategy the organization is pursuing. He outlines a vision for companies that are best fitted to emerge successfully from coping with sustained radical change.

### How he presents

Stimulating and informative he is in demand to present to companies his views on mergers and acquisitions, optimizing value and avoiding mistakes before, during and after 'the deal'.

### Topics

- The Management Tactics That Drove Obama's Victory
- Go For Growth: Five Paths to Profit and Success
- Mergers and Acquisitions: Five Ways to Grow
- Downsizing: Reshaping the Corporation for the Future
- Rethinking the Corporation
- Change Management: Rethinking the Corporation

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2006

Bigger Isn't Always Better: The New Mindset for Real Business Growth

#### 1996

Go for Growth! Five Paths to Profit and Success

#### 1995

Rethinking the Corporation: The Architecture of Change

#### 1990

Downsizing: Reshaping the Corporation for the Future