



# Sir Richard Branson

International Entrepreneur and Businessman



## CSA CELEBRITY SPEAKERS

SSir Richard Branson is the eccentric and outspoken Chairman of the Virgin Group. Virgin is one of the world's most irresistible brands and has expanded into many diverse sectors from travel to telecommunications, health to banking and music to leisure.

**"Richard Branson has got the Midas Touch"**

### In detail

Richard has challenged himself with many record-breaking adventures, including the fastest ever Atlantic Ocean crossing, a series of oceanic balloon journeys and kitesurfing across the Channel. He has described Virgin Galactic, the world's first commercial space line, as being "the greatest adventure of all". In 2004 he established Virgin Unite, the non-profit foundation of the Virgin Group, which unites people and entrepreneurial ideas to create opportunities for a better world. Most of his time is now spent building businesses that will make a positive difference in the world and working with Virgin Unite and organisations it has incubated, such as The Elders, The B Team and Ocean Unite.

### What he offers you

In his presentations Richard Branson talks about his business philosophies as a "transformational leader" with his unique business strategies. He stresses that the Virgin Group is an organization driven on informality and information, one that is bottom-heavy rather than strangled by top-level management.

### How he presents

A charismatic and charming individual, Richard Branson talks candidly about his business ventures and the leadership skills which have made him into a truly global player.

### Topics

- Leadership Strategies
- Entrepreneurship
- The Richard Branson Story
- The Virgin Way

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2017

Finding My Virginity: The New Autobiography

#### 2014

The Virgin Way: How to Listen, Learn, Laugh and Lead

#### 2013

Like A Virgin: Secrets They Won't Teach You at Business School

#### 2010

Reach for the Skies

#### 2008

Business Stripped Bare: Adventures of a Global Entrepreneur

#### 2006

Screw it, Let's Do it

#### 2005

Kick-Start Your Business: 100 Days to a Leaner, Fitter Organisation