



# Dr. Reinhard K. Sprenger

Leading Authority on Management Development and Motivation



## CSA CELEBRITY SPEAKERS

Dr. Reinhard Sprenger is the "The Management Pope" - a renowned European management expert and advisor on shaping future management and guiding culture in enterprises. His ideas of self-accountability have shaken up the management world in Europe and the US.

**"Germany's most read author on Management" - Der Spiegel**

### In detail

Reinhard Sprenger studied philosophy, psychology, economics, history and sports at the Ruhr University Bochum, receiving his PhD in 1985 from the Free University Berlin. His books have sold more than half a million copies in Germany alone. The continued success of his books has made him one of the most-read management authors. His previous positions include being Executive of Human resource development and Training at 3M in Germany and scientific advisor for the Ministry of Culture in the state of North Rhine-Westphalia. His expertise has been sought from numerous national and international firms such as Coca-Cola, 3M, Mobil Oil, Philip Morris, Daimler Benz, Hewlett Packard and Siemens.

### What he offers you

Reinhard Sprenger embraces the vision of an individualised company, which places people as the main focus. "Leading" according to Reinhard, means above all encouraging, finding the right task for the individual to provoke superior achievement. He squarely confronts the notion that trust is a necessary foundation for individuals and organisations to maximise their potential over time.

### How he presents

His high-powered verbal style includes trailblazing formulas such as "guidance cannot be ordered, guidance is selected". His forward-thinking approach to change in international management structures leaves his international audiences inspired.

### Languages

He presents in English and German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

## Publications

### 2022

Elternjahre

### 2018

Radikal digital

### 2016

Die Entscheidung liegt bei dir!

### 2007

Managing through Trust What Really Matters in Corporations

The Self-Responsibility Principle Approaches to Motivation

### 2004

Trust: The Best Way to Manage

## Topics

Motivation and Self-Development in Business

Self-Development, Motivation and Collaborative Leadership

Change, Creativity and Innovation

Personal Choice - Finding the Right Solution amongst the Best Solutions

Magic of Conflict

The Myth of Motivation