



Baroness Martha Lane Fox

Co-founder of Lastminute.com



CSA CELEBRITY SPEAKERS

Martha Lane Fox, a leading entrepreneur and champion of digital inclusion, is well-known as the co-founder of Lastminute.com. She is President of the British Chamber of Commerce and is the founder of Doteveryone.org.uk, a charity fighting for a fairer internet. Martha is also a crossbench peer in the House of Lords.

"Martha Lane Fox has hit the two zeitgeist buttons: youth and internet." The Guardian

In detail

In 1998 Martha co-founded Europe's largest travel and leisure website lastminute.com with Brent Hoberman and sold it in 2005 for £577 million. From 2009 to 2013 she was the UK's Digital Champion and helped to create the Government Digital Service. Martha was awarded a CBE in 2013 and at the age of 40 she was appointed the youngest female crossbench peer in the House of Lords. She was the Chancellor of the Open University and in 2016 was appointed non-executive Director for Twitter.

What she offers you

Martha's presentations outline the keys to digital entrepreneurial success, focusing on customer service and value. She serves as a role model not only in business but also in society.

How she presents

With a charismatic and engaging personality combined with her inimitable style of management, Martha's presentations are highly enjoyable and always informative.

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.

Topics

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