



## Mark Turrell

Renowned Expert on Communication & Collaborative Technologies



### CSA CELEBRITY SPEAKERS

Mark Turrell is a World Economic Forum Young Global Leader and Technology Pioneer. He is a pioneer in the theory and practice of collaboration, collective intelligence, entrepreneurship, complexity and contagion. His latest book 'Scaling' will help organisations grow businesses in a non-linear way.

**"A pioneer and thought leader on innovation"**

#### In detail

Mark is also the co-founder of Imaginatik plc, a firm that pioneered the use of the collective intelligence and crowd sourcing techniques for corporations, with a special focus on innovation as well as founder and CEO of Orcasci, a strategy firm that designs programs that "spread" products, services, ideas and behaviours. He was nominated as a Technology Pioneer by the World Economic Forum in 2008. He is an Associate Professor at Hult International Business School and a Research Fellow at THINK School of Creative Leadership in Amsterdam.

#### What he offers you

An experienced speaker at international events Mark shows how seemingly disparate strands can be pulled together to provide audiences with a useful guide to successfully navigate complex organisational challenges. Mark is passionate about helping people change the world for better and is keen on finding ways to spread and scale good things faster.

#### How he presents

Mark's tailored presentations will be unlike anything you have ever seen before and are guaranteed to amaze and amuse audiences at prestigious events around the world.

#### Topics

Future and Technology  
Marketing, Communications and Social Media  
Business Development  
Entrepreneurship & Start-Ups  
Innovation, Creativity and Strategy  
Global Affairs  
Host / Moderator

#### Languages

He presents in English (he speaks Spanish, French and German).

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

**2014**

Scaling: Small Smart Moves for Outsized Results