



# Magnus Lindkvist

## Trend Spotter Extraordinaire



### CSA CELEBRITY SPEAKERS

Magnus Lindkvist is a trendspotter and futurologist who weaves together the most important and exciting current trends to forecast what life, society and business might look like in the future. As a writer, Magnus Lindkvist is driven by a relentless curiosity about our mental space where the outside world collides with the human brain.

**"Where the day takes you, that's where you're going"**

#### In detail

Magnus Lindkvist ranks as one of Sweden's leading international speakers and has been awarded multiple prizes and awards for his achievements. In 2020, together with the music journalist Jan Gradvall, Magnus started the podcast Gradvall+Magnus, in which they discuss music, creativity and the creative process. He has founded and run several companies to help organisations find their way into the future. With his passion for helping businesses to develop, he has also organised training courses to promote a future-focused way of thinking. In 2008, Magnus created the world's first academically accredited course in trendspotting and future thinking at Stockholm School of Entrepreneurship.

#### What he offers you

Magnus has been described as brilliant, insanely funny, engaging and utterly professional. With a great sense of comic timing, he energises audiences as he presents the latest trends. He calls his approach "intellectual acupuncture" - but however you label them, Magnus Lindkvist's lectures are unforgettable.

#### How he presents

Magnus Lindkvist's speeches are a whirlwind of ideas and inspiration that will energise and intellectually refresh listeners using a mix of images, videos, sound and, of course, a world-class delivery of the spoken word.

#### Topics

Why The Future Begins  
Attack of The Unexpected 2020's  
Setting the (future) Scene  
The World and Your Industry  
Trendspotting and Futurology  
Future Possibilities and Possible Futures  
"Darwinovation"

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

#### Publications

##### 2024

The Dare to be Different Book

##### 2023

The Reset Book: How to Bounce Back from a Crisis

##### 2016

Minifesto

##### 2013

When The Future Begins: A guide to long-term thinking

##### 2010

The Attack of the Unexpected

##### 2009

Everything We Know Is Wrong: The Invisible Trends That Shape Business, Society and Life