



## Lucy Marcus

Founder and CEO of Marcus Venture Consulting



### CSA CELEBRITY SPEAKERS

As one of the World Economic Forum's Global Leaders for Tomorrow, Lucy Marcus represents a new generation of global decision-makers from business, government, politics and civil society who have demonstrated outstanding leadership.

**"An expert in global economic trends and investment strategy"**

#### In detail

Lucy is the founder and CEO of Marcus Venture Consulting, Ltd, which works with venture capital and private equity funds, institutions and corporations to build strong funding businesses. She is co-founder of the newsletter and podcast Navigating the Vortex, and Professor of Leadership and Governance at IE Business School focusing on corporate governance, ethics and leadership. Lucy has written opinion columns for Project Syndicate and the BBC and hosted a tv show, Reuters "In the Boardroom with Lucy Marcus", on the intersection of boards and leadership. She was selected by LinkedIn as a 2020 Top Voice, driving today's professional conversation.

#### What she offers you

Recognised as being at the forefront of market predictions and an expert on business and finance, and both the new and the old economy, Lucy helps to identify and tackle the most important questions that need to be answered in the ever-changing economic landscape. She helps key players to assess the corporate landscape and find the answer to "What market am I in? How will I win?"

#### How she presents

A brilliant and astute speaker on global economic trends and best practices for investment, private equity, venture capital, entrepreneurship and technology, Lucy has spoken internationally at a wide variety of prestigious summits including the World Economic Forum's European Economic Summit.

#### Topics

Globalisation and Consolidation in Europe  
Building Strong Businesses in Uncertain Times  
Competing in the New Capital Markets  
Return on Investment with e-strategy  
Private Equity in a Changing Landscape  
Leadership and Governance

#### Languages

She presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.



On behalf of all the editorial and conference teams at Reed, may I take this opportunity to thank Lucy for her invaluable input into our IT Channels. Her level of interaction and debate was superb. Reed Business Publications

