



# Lawrence Leyton

A Leading Expert on the Psychology of Fear!



## CSA CELEBRITY SPEAKERS

Lawrence Leyton is one of the world's leading experts on the "fear of flying", panic attacks, anxiety, and phobias. He has had his own prime-time TV show called "Fear of Flying" on channel 4 and his techniques have been featured on the BBC & ITV news, as well as on TV shows around the world.

### "Creator of the 'Fearless Flyer'"

#### In detail

Following his success on channel 4, Lawrence formed a partnership with easyJet, which for those of you in America, is equivalent to JetBlue or Southwest airlines, and he developed a "Fear of flying" programme for them, which has cured thousands of people. As an entrepreneur Lawrence previously built up a very successful healthcare business which he sold in 2011. He has also helped A-list celebrities, top sporting personalities and CEO's and has been sought after by organisations across the globe including Microsoft, Vodafone, HSBC and British Telecom who have all benefited from his unique strategies.

#### What he offers you

Lawrence will talk through the psychological process of fear in the workplace and demonstrate "Live" some techniques that top athletes use to help them perform better and how they turn fear to their advantage. People literally can't believe how their minds have been deceived and this helps them to realise how they create their own fear!.

#### How he presents

Lawrence's greatest competitive advantage as a speaker is his ability to entertain. His presentation is very interactive, motivational and above all fun! It will also give a fascinating insight into your mind, whilst at the same time leaving the audience with strong take home messages.

#### Topics

Being Fearless  
Overcoming Fear in the Workplace  
The Psychology of Fear  
Understanding Organisational Change  
Fear of Uncertainty and Change  
Fear of Failure  
Self-Mastery and Motivation

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

#### Publications

**2010**

Motivational Audio Series

**2002**

The Six Most Powerful Sales Questions