



# Kevin Kelly

Senior Maverick at Wired Magazine



## CSA CELEBRITY SPEAKERS

Kevin Kelly helped launch Wired magazine in 1993, and served as its Executive Editor for its first seven years. He is now Senior Maverick for Wired. During Kevin's tenure, Wired won the National Magazine Award for General Excellence (the industry's equivalent of two Oscars).

**"Kelly's genius lies in synthesizing large amounts of information in unique and interesting ways"**

### In detail

Kelly was publisher and editor of the Whole Earth Review, a journal of unorthodox technical news (formerly called Co-Evolution Quarterly), was a small, yet influential, journal that consistently published trend-making topics years before other publications noticed them. Under Kelly's direction and editorship, Whole Earth was the first consumer magazine to report on virtual reality, ecological restoration, the global teenager, internet culture and artificial life (to name just a few early trends in the 1980s). Kelly is a founding member of the board of The Long Now Foundation, which is a group of individuals encouraging long-term thinking. He is also founding editor and co-publisher of the popular Cool Tools website, which has been reviewing tools daily. He co-founded the on-going Hackers' Conference, and was involved with the launch of the WELL, a pioneering online service.

### What he offers you

In his content rich and ground-breaking presentations Kevin encapsulates and demystifies the future of business and economics. He talks in depth about the ways in which new technologies and the internet are impacting the global economy and the opportunities they are also providing.

### How he presents

Kevin is a thought-provoking and intriguing speaker and organisations around the world are reaping rich rewards by following his unconventional and innovative strategies. His content often bridges technology and philosophy.

### Topics

- The Future of Business and Economics
- The Network Economy
- Cyberculture
- New Technologies
- The Power of the Internet
- The Future for Global Businesses

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2017

The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future

#### 2016

The Inevitable

#### 2015

The Silver Cord

#### 2010

What Technology Wants

#### 2003

Bad Dreams

#### 2003

Cool Tools

#### 2002

Asia Grace

#### 1999

New Rules for the New Economy: 10 Radical Strategies for a Connected World

#### 1995

Bicycle Haiku

#### 1995

Out of Control: The New Biology of Machines, Social Systems and the Economic