



# Lord Clarke

UK's Best-Known and Popular Politicians



## CSA CELEBRITY SPEAKERS

Kenneth Clarke has spent over 20 years serving as a Cabinet Minister under Prime Ministers Margaret Thatcher, John Major and David Cameron. Having served in two of the four Great Offices of State: Chancellor of the Exchequer and Home Secretary, Ken offers exceptional insights into the current political and economic climate.

**"One of the genuine 'Big Beasts' of the political scene"**

### In detail

As Chancellor of the Exchequer, Clarke earned widespread praise for his adept handling of the UK's economic recovery following the early 1990s recession. Under his stewardship, the deficit was slashed by more than a third, while inflation, interest rates, and unemployment were all significantly reduced. Such accomplishments led Gordon Brown, his successor, to adopt Clarke's fiscal strategies a testament to their effectiveness. After retiring from parliament in November 2019, Clarke pursued diverse endeavours, including directorial roles at Independent News and Media and British American Tobacco. He also established himself as a prominent media figure, contributing monthly columns to Financial Mail on Sunday, offering weekly commentary on various television programs, and hosting jazz programs on BBC Radio Four.

### What he offers you

Kenneth Clarke's vast experience on matters relating to British, European and global politics or the economy make him a popular choice as a keynote speaker at a variety of high level meetings or conferences.

### How he presents

With a perfect balance of humour and astute political insights Kenneth Clarke demonstrates to audiences the characteristics which made him such a strong and masterful political operator. All of his presentations are tailor-made for the particular audience addressed.

### Languages

Kenneth Clarke presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

## Publications

### 2016

Kind of Blue: A Political Memoir

### 2000

Camberley: Photographic Memories

## Topics

- UK & Global Politics
- The Euro and The European Economy
- Business & Trade
- Leadership