



# Dr. Katharina Balazs

Business Professor and International Authority on Leadership



## CSA CELEBRITY SPEAKERS

Katharina Balazs is the Associate Professor of Strategy and Organisation at the ESCP-EAP Paris campus. She has worked as an organisational consultant in Scandinavia and Central Europe where was specialised on strategic and cross-cultural management issues in companies undergoing international mergers and acquisitions. Katharina Balazs' current research explores the way in which character traits and behavioural patterns affect the leadership and management style of the world's most outstanding chiefs.

**Katharina Balazs is a respected authority on leadership**

### In detail

Katharina has taught at INSEAD, Sciences Po and HEC and is active in Executive Development in a large number of organisations in various countries. She is a member of the Academy of Management, the American Psychological Association and the Strategic Management Society.

### What she offers you

Katharina explores the role of unconscious motivation and the impact of childhood experiences on adult behaviour and leadership style. She is also active in executive development focusing on leadership and cross-cultural management in multicultural organisation.

### How she presents

Katharina Balazs gives fascinating researched insights into leadership and other issues in her tailored presentations.

### Topics

- Leadership
- Executive Behaviour
- Group Dynamics
- Power and Politics
- Organizational Design
- Culture
- Strategy
- Entrepreneurship
- Cross-cultural Management
- Creativity
- Innovation in Organizations

### Languages

She speaks German, English, French, Hungarian and Swedish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.

### Publications

#### 2008

Some like it Haute : Leadership Lessons from the Great Chefs

#### 1997

Mentaliteitsveranderingen in Organisaties

#### 1997

De Menselijke Kant Van Reorganiseren (with Manfred F.R. Kets de Vries)

#### 1996

De Menselijke Kant van Inkrimpen