



# José María Figueres Olsen

Former President of Costa Rica



## CSA CELEBRITY SPEAKERS

José María Figueres is a prominent politician and environmentalist who has played a significant role in global sustainability and leadership. Notably, he served as the President of Costa Rica from 1994 to 1998, focusing on environmental conservation and modernisation.

**"Climate change is the ultimate challenge"**

### In detail

After years of public service, José María joined the Management Board of the World Economic Forum and was appointed its first CEO. He was the chairperson of the Carbon War Room, created by Sir Richard Branson, later also becoming its chief executive. José María helped launch the Global Ocean Commission and became its Co-Chair together with David Miliband and Trevor Manuel. Now as Co-Chair of Ocean Unite he has taken on the task to chart a way forward for the high seas; to identify challenges and threats and highlight reforms that will allow the ocean to be managed effectively, productively and sustainably for the maximum benefit to humankind. In 2017, José María resigned from his position at the Carbon War Room, which later transformed into the Rocky Mountain Institute. In 2022, he pursued a presidential campaign during the Costa Rican elections but was defeated by Rodrigo Chaves.

### What he offers you

José María is involved in the search for solutions to global challenges and offers a truly unique perspective into the world of business, international affairs and development. He speaks knowledgeably and passionately about how changes in the world can be brought about through innovation and principled leadership.

### How he presents

José María Figueres is recognised as a world-class speaker and moderator. His inspirational presentations are both well researched and compelling.

### Topics

Sustainable Economic Development  
The Economic Opportunity in Addressing Climate Change  
Attracting Foreign Investment  
Innovation and Competitiveness  
Leadership

### Languages

He is fluent in English and Spanish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2010

Key Elements for a 2020 Competitiveness Agenda in the Americas

#### 1996

Remarkable Events in Central America: International Perspectives on Sustainability

### Credentials

Chairman, Carbon War Room  
Chairman, Global Fairness Initiative  
UN Secretary General's Advisory Group on Climate and Energy  
Trustee, DARA  
Trustee, FRIDE  
Clinton Global Initiative  
Earth Council Geneva