



# Dr. Jonas Ridderstråle

Leading Business Thinker



## CSA CELEBRITY SPEAKERS

Dr Jonas Ridderstråle is one of the world's most influential and respected business thinkers and speakers. Since bursting onto the international scene with the bestselling book 'Funky Business' in 2000, Jonas has remained at the forefront of the new generation of management thinkers.

**"He is a presenter with a difference who makes a difference"**

### In detail

He is at the forefront of the new generation of management gurus and has been ranked among the top for 11 consecutive years in Thinkers50, the biennial ranking of management thinkers. Jonas has an MBA and a PhD in international business and has been recognized as Sweden's outstanding young academic of the year. He has also been rewarded the prestigious Italian Nobels Colloquia award for "Leadership in Business and Economic Thinking" in 2007. He is also a visiting professor at two internationally acclaimed business schools: Ashidge in the UK and IE business School in Spain. He has been featured in Fortune, Time Magazine, The Times, and many other worldwide publications.

### What he offers you

Jonas speaks about what it takes to build a fast-forward organisation for an agile age, capable of thriving in our turbulent times, and why it is so much better for a company to have a dream than a five-year plan. He has spent the last 20 years giving people the competence, confidence and courage to think, feel and do things differently.

### How he presents

Jonas conveys his message with passion and energy, bringing innovative thinking and inspiring the will and thrill necessary for change. His forceful blend of academic rigour, imagination, humour and highly dynamic presentation style inspire any audiences.

### Topics

Forces of Funk: What drives change?  
Life in the Funky Village: Business megatrends  
The Future Firm: The shape of things to come  
The Holy Grail of Business: Compete on fitness and sex-appeal  
Re-energize!: Making Change Happen  
The Plus Factors: New recipes for success

### Languages

He presents in English and Swedish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



[watch video](#)

### Publications

#### 2017

Fast/Forward

#### 2008

Re-energizing the Corporation: How Leaders Make Change Happen

#### 2007

Funky Business Forever: How to Enjoy Capitalism

#### 2005

Karaoke Capitalism: Daring to be Different in a Copycat World

#### 2003

Karaoke Capitalism: Management for Mankind (co-authored with Kjell A. Nordstrom)

#### 2000

Funky Business - Talent Makes Capital Dance



Jonas was exactly the right choice to open our Congress. He is an excellent communicator, with great insight - International Educational Service

