



# Jim Crupi

Authority on Leadership and Future Trends



## CSA CELEBRITY SPEAKERS

James Crupi has a proven record for helping organizations effectively manage change of any kind - from shifts in the market or economy, to new technology, to organizational restructuring. Jim has been featured on CNN and National Public Radio, and quoted in many publications throughout the world. He received his B.S. degree from North Georgia College, M.S. from the University of Southern California, and Ph.D. from the University of Florida. He has completed advanced work at the London Business School, Oxford University, and the International Management Institute in Geneva.

**"It's not what you've been taught that matters. It's how fast you can learn." Jim Crupi**

### In detail

He served as a consultant to the President of the United States and has impacted dozens of Fortune 1000 corporations including Coca-Cola, Xerox, Turner Broadcasting Corporation, EDS, The Image Bank, Motorola, IBM among others.

### What he offers you

Renowned for his leadership workshops, Crupi guides organizations in developing winning strategies and preparing effective training programs for their managers.

### How he presents

A passionate speaker known for challenging outmoded beliefs, Jim Crupi uses video, simulated exercises and provocative questions to get the audience involved in his unique, customized presentations. In his keynotes, Jim Crupi challenges traditional assumptions about power, authority, status and achieving success. Emphasizing that personal leadership is key to competitiveness, he aims to teach executives that the leader's job is to "shape what might be, not serve what is."

### Topics

Globalization  
Management  
Strategy  
Leadership

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

Ten Principles for the New Leaders  
Transition from Manager to Leader  
Seven Forces Shaping the Future  
The New Global Reality  
High-Performance Management in the New Competitive Environment  
Power Structures and Their Impact on the Future of Communities  
Who Moved My Cheese? - An Amazing Way to Deal with Change in Your Work and Life