



# Prof. Jerry Porras

Lane Professor of Organizational Behavior and Change,  
Emeritus



## CSA CELEBRITY SPEAKERS

Jerry Porras is the Lane Professor of Organizational Behavior and Change, Emeritus, at Stanford University's Graduate School of Business. Prof. Porras' research interests are the characteristics of visionary companies in both the United States and Europe; the dynamics of planned organizational change process; organizational vision and its influence on the long-term behavior organizations; and leadership.

**"Jerry Porras is renowned the world over for his groundbreaking analysis of, and theories on, strategy and change."**

### In detail

Prof. Porras received his BSEE from Texas Western College, his MBA from Cornell University, and his PhD from the University of California. Among the honours he has received are the Brilliant Award from the National Society of Hispanic MBAs, the Silver Apple Award from the Stanford Business School Alumni Association and the Kanter Medal from the Pacific Graduate School of Psychology. He served as a Business School Trust Faculty Fellow as well as a Robert M. and Anne T. Bass Faculty Fellow. He was also the Associate Dean of Academic Affairs at the Graduate School of Business from 1991-1994.

### What he offers you

Prof. Porras challenges audiences with his groundbreaking theories about creating a "successful organization". In his presentations he dispels the myths about what makes today's companies competitive by using examples from his studies of a select group of visionary companies that demonstrate enduring core values, a purpose beyond profits and a devoted workforce.

### How he presents

In his thoroughly researched presentations Jerry Porras explains in great detail his innovative theories to audiences around the world and offers a wide range of useful actionable strategies which organisations can act on immediately.

### Topics

- Leadership with an Enduring Impact
- Strategic Organisational Change
- Effective Leadership and Change Management
- Built To Last: Successful Habits of Visionary Companies

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2006

Success Built to Last: Creating a Life That Matters

#### 2002

Built To Last: Successful Habits of Visionary Companies, with James Collins

#### 1996

Building Your Company's Vision

#### 1987

Stream Analysis: A Powerful Way to Diagnose and Manage Organizational Change