



## Prof. Jeffrey Garten

Expert on Global Business Strategy and Globalisation



### CSA CELEBRITY SPEAKERS

Jeffrey Garten is widely recognised as an expert on global business strategy, finance and trade. He became the Juan Trippe Professor in the Practice of International Trade, Finance and Business at Yale School of Management in July 2005 and is also chairman of Garten Rothkopf, a global consulting firm which works with corporations on long-term global strategies.

**"Jeffrey Garten is an expert on Global Business Strategy"**

#### In detail

Jeffrey E. Garten was the dean of the Yale School of Management and William S. Beinecke Professor in the Practice of International Trade and Finance from 1995 to 2005. Prior to that he was undersecretary of commerce for international trade. Before government service he spent 13 years on Wall Street. As a managing director of Lehman Brothers, he specialized in debt restructuring in Latin America, built up Lehman's investment banking business in Asia, and restructured some of the world's largest shipping companies in Hong Kong. He wrote a monthly column for BusinessWeek on major challenges facing global business leaders, and he now writes a monthly column for Newsweek International. He currently serves on the boards of directors of a variety of companies including Aetna Corporation, CarMax Inc.

#### What he offers you

Jeffrey Garten explores the challenges business leaders will face in the decade ahead: responding to emerging markets, aggressively pursuing innovation, investing in design and coping with the changing political and social environment. As one of the nation's foremost experts on globalization, Jeffrey Garten provides audiences with the skills they need to navigate the ever-shifting, borderless global economy.

#### How he presents

Jeffrey Garten is a highly professional and informative speaker. He educates audiences with his presentations on leading global economic concepts and developments.

#### Topics

Emerging Markets  
The Future of the Global Economy  
The Global Corporate Executive  
Five Burning Questions  
The Company of the Future  
How will Business Leadership Change in the 21st Century?  
Where Is the Global Economy Headed and What Will It Mean to You?

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2002

The Politics of Fortune

##### 2001

The Mind of the CEO

##### 1997

The Big Ten

##### 1992

A Cold Peace