



# Jane Young

Technology Entrepreneur & Founder of Scramblr



## CSA CELEBRITY SPEAKERS

Jane Young is a technology entrepreneur and founder of Scramblr, a platform that enables creative teams to set up their own online studios. Prior to this she founded London-based boutique digital agency Kanbee, delivering online and film projects. Jane is also a blogger at [resonanceblog.com](http://resonanceblog.com).

**"One of the World's First 'Social Business Engineers'."**

### In detail

As a social business consultant, Jane takes organisations on a journey from fragmented or non-existent social media presence and fear of losing control, to long-term commitment to a clear social strategy that looks beyond social media, to becoming a social business. She has worked with brands like Dixons, Currys, PC World, Vodafone, Wildfire Word of Mouth, Grey and P&G - redefining what it means to do business in the 21st century, embarking on a journey of infrastructure, culture and process change, to cope with the always-on, real-time demands of today's social customer.

### What she offers you

Jane has a fresh and powerful vision of the future of communications. Through her insights, she guides her audience to transcend the complexities, and limited perspectives associated with social media tools. She explores innovative approaches to address long-standing business challenges by leveraging newfound knowledge and capabilities.

### How she presents

Jane provides organisations with the essential tools and empowering mindsets necessary to not only survive but thrive in the Information Age. By embracing Jane's wisdom, audiences can unlock their full potential and seize the exponential growth opportunities that lie ahead.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Topics

The Evolution of Technology, Social and the Future

Looking Beyond Social Media, to Becoming a Social Business

The Future of Work

Growth, Leadership and Innovation