



## Dr. Isaac Cohen

Former Director of E.C.L.A.C in Washington



### CSA CELEBRITY SPEAKERS

For 24 years Dr. Isaac Cohen worked at the United Nations Economic Commission for Latin America and the Caribbean region. He served as Director of ECLAC's Washington, D.C. office and as the Economic Affairs Officer in charge of economic integration in Mexico. He is currently President and CEO of Inverway LLC, a Washington DC based company dedicated to business development in the Western Hemisphere.

#### An experienced economist and accomplished negotiator

#### In detail

Dr. Cohen received his B.A. in Law and Social Sciences from the Universidad de San Carlos in Guatemala and his Ph.D. in Political Science from the Graduate Institute of International Studies at the University of Geneva, Switzerland. He is a regular guest on business television commenting on current world economic affairs and he is frequently quoted in Latin America newspapers and periodicals. More recently he has been a consultant to the Pan American Health Organization (PAHO), Washington DC and consultant to Caja Navarra (Spain), on the strategy to access the US banking market. In 2007, for the Ministry of Foreign Affairs, Guatemala he was advisor to negotiators of an association agreement between Central America and the European Union.

#### What he offers you

Dr Cohen has considerable expertise in the area of international trade negotiations and his understanding of issues such as globalisation, free trade agreements and the future of Latin American political economies is unparalleled.

#### How he presents

A brilliant communicator and teacher, Dr Cohen's presentations are tailor-made to suit clients' individual needs and offer practical information in a clear and concise manner.

#### Topics

Making the Case for Free Trade in the Americas  
World Economics and the Effects of Globalisation  
The Current Economic Situation and Prospects in the Western Hemisphere

#### Languages

Dr Cohen presents in English, Spanish or French.

#### Want to know more?

To find out exactly what Dr Cohen could bring to your event or to book him for an upcoming event please contact Celebrity Speakers Ltd.

#### Publications

##### 2009

Democracy and Economic Growth in Latin America

##### 2003

Why a Central American Free Trade Agreement?

##### 2000

Hispanics and Foreign Policy/Import Substitution and Economic Integration in the Development of Central America

##### 1999

The Promotion of Leapfrogging/International Economic Diplomacy and International Organizations

##### 1998

A New Latin American and Caribbean Nationalism

##### 1996

Beyond NAFTA: Implementing the Accession Clause