



## Mr. Hicham El Guerrouj

Former International Athlete, Double Olympic Gold Medalist  
& Quadruple World 1500m Champion



### CSA CELEBRITY SPEAKERS

Hicham El Guerrouj is a world record setting middle distance athlete and credited by some as the greatest middle-distance runner of all time as well as the "King of the Mile". He retired from competition in 2006 and is the world record holder for the 1,500 metres, the mile and the 2,000 meters and is the athlete with the best record in both events in the last decade.

**"Never, never, never give up" Hicham El Guerrouj**

#### In detail

His sporting career is marked by various recognitions such as the award to humanitarian effort from the IAAF and in 2003 he was elected as member of the committee; he is also a UNICEF Goodwill Ambassador. In 2004 King Mohammed VI of Morocco decorated him with the "Cordon de Commandeur". In 2004 he was awarded with the Principe the Asturias sports prize. He is an Ambassador for Peace and Sport, a Monaco-based international organization, as well as a member of its 'Champions for Peace' club, a group of 54 famous elite athletes committed to serving peace in the world through sport.

#### What he offers you

Few athletes can aspire to the determination, hard work, dedication and the resulting success of Hicham El Guerrouj. In his presentations he offers audiences tremendous insight into his exemplary career and just what it takes to become a world and Olympic champion and how we can apply the lessons learned in sport to achieve our dreams. He shares his experiences and wisdom with a new generation of athletes and public.

#### How he presents

An engaging and inspiring individual, Hicham is a living legend of the sport of athletics that entertains and motivates audiences with his well prepared and skilfully delivered presentations. He shows generosity and great kindness as a human being.

#### Languages

Hicham presents in English, French and Arabic.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Topics

Olympic Gold  
Motivation  
Teamwork  
Leadership  
Goal Achieving