



# Gurcharan Das

Author, Commentator and Thought Leader



## CSA CELEBRITY SPEAKERS

Gurcharan Das is an author, commentator and former CEO of Procter & Gamble India. His latest book, 'India Grows at Night: A liberal case for a strong state', was on the FT's best books for 2013. He is a regular columnist for six Indian newspapers in English, Hindi, Telugu and Marathi. He writes periodic pieces for the New York Times, Wall Street Journal, Financial Times, Foreign Affairs, and Newsweek.

**"In life, action is more important than thought"**

### In detail

Gurcharan Das graduated with honors in Philosophy and Politics, later attending Harvard Business School (AMP). After heading Procter & Gamble India and South East Asia, he became Managing Director, Procter & Gamble Worldwide (Strategic Planning). He is a speaker to some of the world's largest corporations and has served on the juries of the Templeton Prize, Milton Friedman Prize and the McKinsey Award. He is the author of the international bestseller, 'India Unbound', which has been published in many countries and languages and filmed by the BBC.

### What he offers you

As a consultant for a number of companies on global corporate strategy and a regular speaker to the managements of the world's largest corporations, Gurcharan Das is in an ideal position to offer concise, relevant and current advice on a number of issues.

### How he presents

Gurcharan Das' presentations are full of actionable points, valuable insights, humour and charisma, leaving his audiences enlightened, focused and empowered.

### Topics

India's Future - Economic, Social, Political  
Leadership  
Teamwork  
Creating Excellence  
Motivation  
Leadership  
Business Management  
Strategy Development and Implementation

### Languages

He presents in English and Hindi.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2013

India Grows at Night: A liberal case for a strong state

#### 2012

The Story of Indian Business Series

#### 2011

The Difficulty of Being Good

The Elephant Paradigm

#### 2001

India Unbound

#### 1991

A Fine Family