



## Graham Poll

Former Football Referee, TV Pundit & Newspaper Columnist



### CSA CELEBRITY SPEAKERS

Graham Poll's 26 years of experience across 1554 matches meant he was regarded as one of the most prominent referees in the Premiership, often taking charge of the highest profile games. Graham now concentrates on media work, as a columnist with the Daily Mail and offering regular insights on both BBC Radio 5 live and TalkSport.

**"Graham Poll often speaks on officiating at the highest level and talks about decisions referees have to make"**

#### In detail

Graham Poll began his career in sales, originally with Canon. An excellent communicator, he quickly progressed to managing an expanding direct sales force at Coty, alongside his burgeoning refereeing career. After that he developed an internet site, which he sold in 2001 to devote more time to football. He is a resident pundit on Chappers Premier League Podcast recorded every week and he has also appeared as a regular newspaper reviewer on Sky News Sunrise. He has also featured in a panel show on ESPN, The Umpire Strikes Back.

#### What he offers you

Graham Poll combines his sporting and sales experience to produce an entertaining insight into the importance of motivation, teamwork and leadership. He demonstrates the need for a step-by-step process towards achieving goals, how to turn negatives into positives, and how success must breed ambition, not arrogance.

#### How he presents

Graham Poll provides great entertainment, along with incisive commentary on current footballing issues. Audiences love his honesty and integrity...and to ask him about the three yellows.

#### Topics

Presenter  
Awards Host  
Goal Achievement  
Motivation  
Team Building  
Dealing with Adversity  
Tough Decision Making  
Football Controversies

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.

#### Publications

##### 2009

Geoff Hurst, the Hand of God and the Biggest Rows in World Football

##### 2007

Seeing Red