



# Gaurav Mishra

Expert on Crowdsourcing and Social Innovation



## CSA CELEBRITY SPEAKERS

Gaurav Mishra is a thought leader on social innovation and crowdsourcing. He is Founder and CEO of FutureCrafting, an innovation lab that explores how early adopters are using technologies like quantification, gamification and augmentation for health and wellness. He has helped create a crowdsourcing, social analytics and social curation software as well as several crowdsourcing-driven social platforms for organisations worldwide.

**"Gaurav Mishra is a global expert on social innovation"**

### In detail

Gaurav studied at IIM Bangalore. He held senior marketing roles at Tata Group and taught Social Media at Georgetown University. He also launched the crowd-sourced election monitoring platform Vote Report India, co-founded the social business consulting firm 2020 Social (acquired by Publicis), and created global insights and innovation offerings for organisations around the globe. He was a 2008-09 Yahoo! Fellow, a 2009 SNCR Fellow, a 2009 TED Fellow and a 2013-14 THINK Research Fellow. Gaurav has written reports, op-eds, a weekly newspaper column, a quarterly magazine and an award-winning blog.

### What he offers you

In his presentations Gaurav gives strategic insights on clients' businesses which help them understand and manage issues on social media.

### How he presents

Gaurav Mishra is an energetic speaker with a sound knowledge in his area of expertise. He interacts with the audience and keeps them engaged and focused. His presentations and workshops are challenging and highly thought provoking.

### Topics

Crowdsourcing  
Social Innovation  
Social Media  
The Future of Technology, Learning, Wellness, Money and Engagement  
Moderating Sessions and Workshops

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

2013

Now & Next: Ten Frontiers for the Future of Engagement