



# Deborah Meaden

Successful Businesswoman and Entrepreneur



## CSA CELEBRITY SPEAKERS

Deborah Meaden is a highly successful business woman and entrepreneur, who is best known for her appearances on the BBC2 edition of Dragons' Den. Deborah has invested in a number of successful companies and launched her own glass and ceramics export company straight out of Business College, before setting up one of the first Stefanel fashion franchises in the UK.

**"I learnt that if you want the good things in life, you have to go and get them"**

### In detail

With several successful businesses in the leisure and retail sector under her belt, she became Managing Director of her family's holiday park business Weststar Holidays, acquired the major shareholding in a management buyout and later sold the company in a deal worth £33 million whilst retaining a 23% stake. Deborah still retained an active role at Weststar, however began to devote more time to finding good investment opportunities, including those she found on Dragons' Den, which she joined from Series Three.

### What she offers you

Deborah advises audiences on a wide range of business topics. Her business insights including her challenges and triumphs will inspire audiences to achieve success in their own companies.

### How she presents

Deborah Meaden is an enigmatic, inspiring and versatile speaker who is highly sought after by clients eager to hear first hand the fascinating secrets of her success.

### Topics

Business  
Entrepreneurs/Innovation  
Sales/Customer Service

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.