



## Dr. Daniel Thorniley

President of DT Global Business Consulting



### CSA CELEBRITY SPEAKERS

Dr. Daniel Thorniley is the Founder and President of DT Global Business Consulting, an advisory firm on business strategy in global and emerging markets. He currently works with 5,000 executives in over 350 global and regional companies including many of the Fortune-500.

**"The world's leading expert on emerging markets"**

#### In detail

For over two decades he was Senior Vice President at The Economist Group, specialising in global corporate business trends with a focus on the EMEA region, Russia and CEE. Prior to his role, he worked at the United Nations on East-West Affairs. Dr. Thorniley has briefed the Chief Executives, Chairmen and Boards of major global organisations, including ABN Amro Bank, Accenture, Baker & McKenzie, Boots International, and many others. He has also been invited to address NATO, The United Nations and various governments including the Russian and the UK Governments. He is a regular contributor to print media including Time, East European Newsletter, Foreign Report, Moscow Times and is featured regularly on television: BBC, CNN, CNBC.

#### What he offers you

Daniel offers decision makers a wealth of useful actionable information, focusing on the business environment, market entry and development, banking, financing, politics and economic situation. Daniel speaks about all major markets of the world (USA, Europe, the UK) specialising in emerging markets such as China, Russia, India, the Middle East and Central Europe.

#### How he presents

Daniel's scintillating presentations are both high content and factual and delivered with his trademark sense of humour. He is able to entertain the audience through a two-fold approach combining insight and provocative commentary.

#### Languages

Dr Thorniley presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2004

Doing Business in Emerging Markets

##### 1988

The Rise and Fall of the Soviet Communist Party

##### 1987

Rural Economics and Rural Sociology: East-West Perspectives

A Business Profile of the Soviet Agro-industrial Sector

#### Topics

Global Business Trends and Corporate Strategy  
Business Trends in East-Central Europe  
The Global Economic Landscape  
Market Entry and Development  
Banking and Financing  
Opening the Chinese Market  
Trade and Environmental Sustainability  
Facilitator / Moderator  
Host