



# Daniel Goeudevert

Business Visionary and Change Maker



## CSA CELEBRITY SPEAKERS

Daniel Goeudevert is a remarkable lateral thinker and business visionary. Following his roles as CEO of Volkswagen and Deputy Chairman of the VW Group, Mikhail Gorbachev, the President and Founder of Green Cross International, GCI, invited him to become its first Vice President. He is truly one of Europe's leading and original management innovators.

### A radical business leader skilled at creating innovative cultures

#### In detail

A former member of the Executive Committee of the Club of Rome, environmental issues have always been at the heart of his agenda. In 1998 he was appointed Vice President of Fondation pour l'Economie & le Development de Regions d'Europe, FEDRE, and Vice President of Europe Finance et Industrie, EFI.

#### What he offers you

An innovative catalyst, Daniel Goeudevert inspires you to revisit management structures and consider the most appropriate management processes for today's ongoing climate of change. Furthermore he demonstrates how to place your organisation in a strategically advantageous position.

#### How he presents

By engaging you in his lateral approach you will be stirred to address challenges with renewed vigour.

#### Topics

Economy & Ecology  
Managing in a Changing Society  
Creative Thinking in Global Markets  
New Challenges of Global Businesses  
Holistic and Networked Thinking in Management  
Innovative Changes and Creative Management Approaches

#### Languages

He presents in English, French and German.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2008

The Water Lilly Principle (Das Seerosen Prinzip)

##### 2003

Like God in Germany - A Proposal of Love (Wie Gott in Deutschland - Eine Liebeserklärung)

##### 2001

The Horizon has Wings (Der Horizont hat Flügel)

##### 1999

Reality Begins with Dreams - A View from a European (Mit Träumen beginnt die Realität - aus dem Leben eines Europäers)

##### 1996

Like a Bird in an Aquarium (Wie ein Vogel im Aquarium)

##### 1995

Emancipation (Mündigkeit)



Everyone really enjoyed Daniel's session, he was excellent. He was calm and professional didn't use powerpoint - Major Publishing House

