



Christer Holloman

Technology Expert & Futurist



CSA CELEBRITY SPEAKERS

Christer Holloman is an expert commentator and former resident blogger at Sky News Tech Talk; experienced keynote speaker and Chairman of First Tuesday - UK's largest network for high growth technology SME's and their investors. Chris launched Expedia founder Rich Barton's new \$90m start-up Glassdoor.com in Europe, and is frequently invited to write for The Guardian, Sky News and GQ about how organisations can make the most of opportunities presented by new technologies.

"One of London's Most Influential Individual Within New Media" The Evening Standard

In detail

Christer was previously Head of Digital Product Development at The Times and The Sunday Times, responsible for award-winning apps and delivering new digital revenue streams. A born entrepreneur, Christer's childhood games became a blueprint for his future career, but it was in the year 2000, at the height of the IT boom, that Christer established himself as a business force to be reckoned with when he launched a local social networking site, and then sold it to an investor for an undisclosed amount, only 6 months later.

What he offers you

Christer's expertise lies in technology and social media, and he's a fascinating futurist who uses his insight and experience to inspire and inform. He inspires and excites audiences with new ideas they can apply to their own business or department.

How he presents

Apart from his contagious energy, entertaining presentations, and sunny personality, Christer embodies real digital innovation and delivery, and is an exceptional speaker on the subject.

Topics

- The Future of Social Media
- The Most Important Digital Trends Right Now a What to Make of Them
- The Key Strategies Now Being Adopted By Successful Digital Entrepreneurs
- Intrapreneurship - Creating a Culture of Enterprise
- Entrepreneurship & Innovation

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2014

The Social Media MBA Guide to ROI

2013

The Social Media MBA in Practice

2012

The Social Media MBA