



**Anja Förster**  
Acclaimed Corporate Advisor



## CSA CELEBRITY SPEAKERS

Anja Förster is a true visionary and one of today's savviest business authorities on reinventing the logic of how business gets done. She is also a bestselling author and co-founder of "Rebels at Work," a movement that encourages individuals to challenge the status quo within organisations and drive positive change from within.

**"Crazy is who always does the same but hopes for a different result"**

### In detail

With a degree in Economics, Anja was a senior manager at one of the world's leading consulting companies before deciding to branch out and found her own management consultancy with Peter Kreuz. Her award-winning books have been translated into several languages and her bestseller "Anything But Ordinary" won the Business Book of the Year Award. Together with Peter Kreuz she recently founded "Rebels at Work".

### What she offers you

Anja is a provocative and inspiring voice on management and innovation. She shares her unique insights into what it takes to succeed in today's rapidly changing business world and highlights growth opportunities. Additionally she challenges people to turn long-held industry conventions on their head, fearlessly challenges the old guard and amazes her audience with new and unique products and services.

### How she presents

Entertaining, thought-provoking and passionate, her presentations don't just talk about being different they inspire people to be different. Her dynamic and entertaining approach leaves a lasting impression on her audience, leaving them energised.

### Topics

Leadership 4.0  
Rebel Mindset  
The Future of Work  
Business as Unusual  
Creation of a Corporate Culture of Innovation  
Anything but Ordinary

### Languages

She presents in English and German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.

### Publications

#### 2022

Vergeude keine Krise! (Don't Waste a Crisis!)

#### 2017

Zündstoff für Andersdenker (Fuel for Unconventional Thinkers)

#### 2016

NEIN: was 4 mutige Buchstaben im Leben bewirken können (NO: what 2 bold letters can do in life)

#### 2015

Macht, was ihr liebt! (Do what you love!)

#### 2009

Anything but Ordinary: A Crash Course in Lateral Thinking

#### 2007

Different Thinking! Creative Strategies for Developing the Innovative Business