



# Alok Kejriwal

CEO & Co-Founder Games2win



## CSA CELEBRITY SPEAKERS

Alok Kejriwal is a serial digital entrepreneur and is currently the CEO and Co-founder of Games2win, his fourth company. Games2win is a global mobile games business that entertains over 20 million unique users a month.

**"The man behind the once booming dotcom bubble"**

### In detail

Alok single-handedly curated the Mobile-VAS industry and then moved on to master the virtual world. His first two companies, Contest2win and Mobile2win handled SMS contests for TV shows. Mobile2win was later acquired by the Walt Disney Co. The third venture, Media2win handled the arena of gaining money from providing famous songs as ringtones to customers on receiving an SMS from them. He also founded an online community for emerging entrepreneurs. He has successfully raised venture capital from some of the world's leading VCs such as Softbank China, Siemens Acceleration, Clearstone Venture Partners and Silicon Valley Bank. Alok is a recognised business leader, investor and advisor focused on the impact of emerging technology trends, such as blockchain, artificial intelligence and digital marketing on business and society.

### What he offers you

Alok's presentations are special. His signature style is to present stories via pictures and to skilfully include and engage the audience with the narrative. Power speaker and a lucid as well as engaging presenter with a passion for innovation, out-of-box thinking and business creativity. In each of his presentations Alok presents a real life entrepreneurial and leadership problem that tests and delights attendees.

### How he presents

Alok is a persuasive and charismatic speaker who has a tremendous knack for making business ideas come to life in an easily way.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

## Publications

### 2022

Why I Stopped Wearing my Socks

### 2020

The Cave: An Internet Entrepreneur's Spiritual Journey

## Topics

Fostering Entrepreneurship in Corporate Environments

Thinking like an Entrepreneur

Understanding Digital Disruption

Creating Value from Ideas

Innovation, Disruption, Sustainable Competitiveness

Digital transformation

My Story -An evening with Alok